



ALEXANDER AMOSU



HISTORY

Alexander Amosu, a young entrepreneur who turned his interest in technology and the mobile phone industry into a commercial success story, started business at the age of 12 earning £10 per week doing a paper round.

At 16 Alexander promoted basketball tournaments, five-a-side football, table tennis and club nights in his spare time. Alexander promoted and managed over 25 club nights, widening his experience and strengthening his business acumen.

At the age of 19, Alexander wrote a business plan which was reviewed by the Prince's Trust. The Trust didn't delay in awarding him a grant to start his new business venture for a cleaning company that he oversaw and ran for three years whilst continuing his studies.

He became a millionaire at the age of 25 in his first year of entering the ringtones arena when he launched RnB Ringtones.



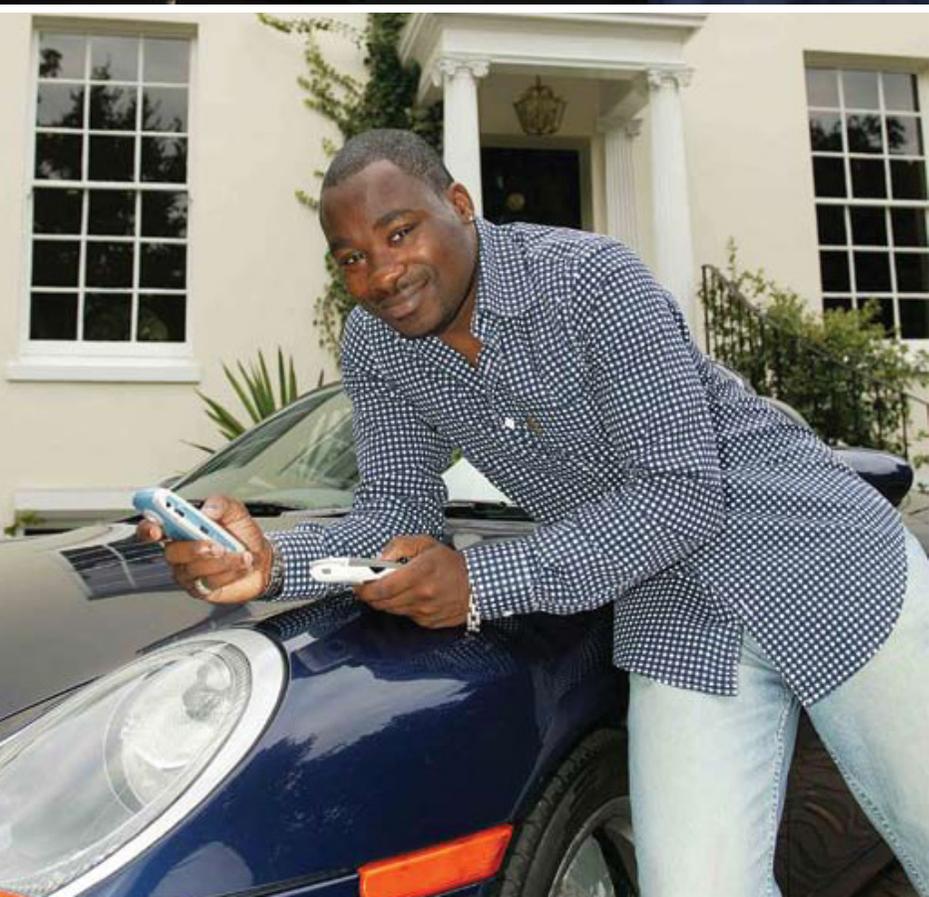
TV PROGRAMMES/ NEWS FEATURES

Alexander's passion for technology, entrepreneurial skills and determination has resulted in his Company becoming the UK's No.1 provider of ringtones and graphics.

The Company's runaway success story has attracted media frenzy. Such is the interest that he has appeared in several TV shows including GMTV, Channel 4's Flash documentary, an interview on Ruby Wax's daytime programme and BBC2 Documentary Mind of a Millionaire.

He has been ranked number 98 in the UK's most powerful British business people in technology & telecoms by The Telegraph www.telegraph.co.uk and featured in the Sunday Times 'top 40 under 40' in the UK www.business.timesonline.co.uk.

He has finished filming the Nigerian version of the BBC's Dragons Den in Nigeria, investing in other peoples' businesses www.dragonsdennigeria.com.



BUSINESS

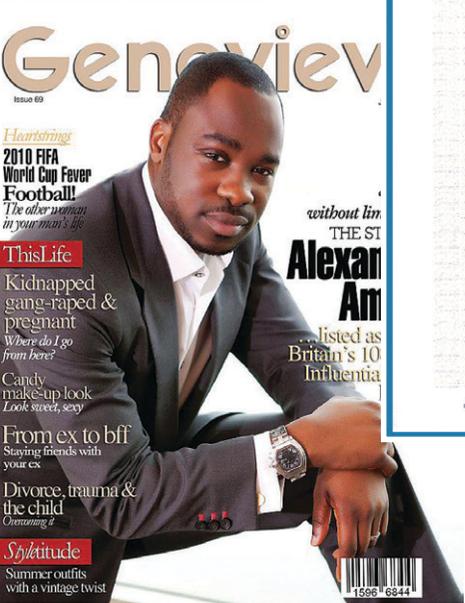
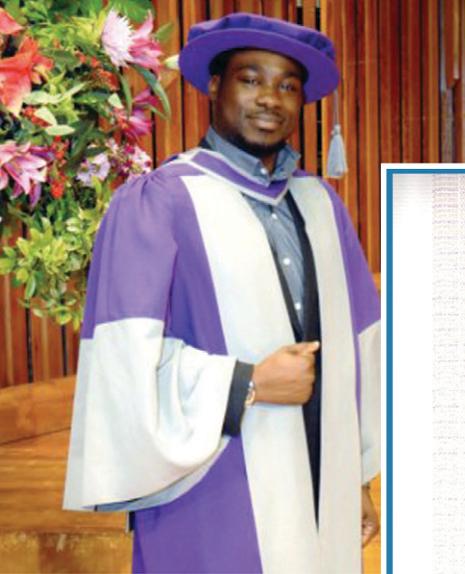
Alexander's ambition seems endless with his DJ career launch, TV presenting career presenting his own show called Rich 'n' Famous on Ben TV Sky 238, and a series of Inspirational Speaking around the world.

His current business includes Alexander Amosu - luxury bespoke suit, mobile phones, jewellery and accessories brand, Mind of an Entrepreneur - helping people with entrepreneurship, Screen Nation Awards, and a property portfolio worth over £12million.

Wanting to establish himself in Africa, Kamson Luxury Group - acquiring luxury brands to launch in Africa, his first acquisition is Ok! Magazine - the world's biggest celebrity magazine!

ENDORSEMENT/ SPONSORSHIP DEALS

Alexander Amosu is featured to promote the online website of Royal Mail and talks about what motivates him and how to find customers in a different market www.royalmail.com.



CERTIFICATE

The most valuable suit is a £70,000 (\$113,000) creation by Alexander Amosu (UK). Made from gold thread, Himalayan Pashmina, Qiviuk and Vicuña it took over 80 hours and over 5,000 stitches to create.



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ACHIEVEMENTS/CHARITIES

- Awarded with the honorary degree of Doctor of Business Administration at London Metropolitan University.
- World's most expensive suit ever designed in Guinness books of record
- Designed 100 limited edition diamond key necklaces, Number 1 was worn by Alicia Keys and Number 2 by Queen Latifah, 35 has been sold to A List celebrities with collaboration with Russell Simmons Jewellery to create and make the line in United states.

Supporting Charities

Alexander Amosu Trust
www.keepachildalive.org
www.aclt.org

REFERENCE WEBSITES:

www.alexanderamosu.co.uk
www.amosu.co.uk
www.amosucouture.com
www.moae.co.uk

BIOGRAPHY

